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Why can't the Creatives Rule?

The world has witnessed many rulers that made a mark in the history with their skills, power and strategic management and ultimately became legends. But in extremely rare cases have those rulers been creative enough. Contextualising the relative term 'creative', I, hereby mean a higher order of creativity, as seen in the professional artists and designers of then and today. Moreover, the 'rule' doesn't imply to excelling or leading any subject or a small group of people, but managing the huge masses in the organisational chain of the human society.



Although no ruler has ever been able to rule forever for the most obvious biological limitations as well as personal attitudinal reasons; the discussion aims to explore as of why have relatively very less creative people made it to the top of the power chain as compared the less creative ones.

Here are the five main reasons; why creative guys haven't made it there...

Reason 1: Volatile Mood

Creative people often suffer from turbulent mood-swings. This property along with its set of advantages has disadvantages also. One of the most important managerial qualities is consistent and progressive human relationships. This aspect often gets threatened in the turbulent phases of the creative moods. This disturbs even the strong and steady bonds, before the ruling phase is arrives.



Reason 2: Lack of Focus



Along with the bliss of creativity, the creative guys are also hooked up with an innate quality of wavering mind. This is indeed, a result of a constant and restless urge for innovation held deep inside. This is why creative people fail to be focused on one thing at a time and for a long time, as well. The lack of focus leads to disruption in the continuous and patient concentration, which is essentially required in the leaders to achieve their goals.

Reason 3: Poor Memory

In the never ending race of creativity, the creative minds eventually get used to frequently distorting the reality. This tends to disturb the steady memory patterns of the mind. Be it names, numbers, faces or places; the memory doesn't much support the creative people. This creates a lot of problems, as management requires sharp memory skills for various managerial roles and responsibilities.



Reason 4: Handling Power



Unfortunately, life rarely blesses even the best of the creative guys with fame and power. The majority of their time goes in the struggle of achieving it. As a result, even for those lucky ones who make it to the top, fail to handle the intensity of power and very easily tend to deviate towards the downfall again. Moreover their strong ego further worsens the case and the results are even more terrible at times.

Reason 5: Emotional Perspective

Creative people are very sensitive and emotional about anything and everything that is associated to them. This creates big problems while taking logical and practical decisions in life. Sometimes their emotional decisions work immensely well, but in this 'evil' world, people do manage to easily take advantage of the emotional perspective of the creative people towards life. As a result the possibilities of making it to the top, ultimately goes on reducing.



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